

## Cordura

### Live durable - protective performance fabric technologies

The Cordura brand of the fiber producer Invista S.à.r.l., Wichita, KS/USA, is broadening its portfolio of protective performance fabric technologies suitable for today's workwear environments. The latest innovations on display at A+A show will range from flame-retardant solutions featuring Cordura fabric technology for enhanced durability to specialist stretch materials for garment reinforcement.

Combining science and technology to help provide technical performance solutions for worker's gear and apparel, these new additions to the protective fabric portfolio, along with the brand's new 360-degree virtual reality based campaign "Live Durable" will make their debut:

- Hi-Vis Laminates: high visibility, lightweight, waterproof, durable 2 and 3-layer laminated fabrics for outerwear. 140 g/m<sup>2</sup> – 220 g/m<sup>2</sup> targeted for garments used in road/rail construction as well as security and emergency services,
- FR Solutions: a range of flame retardant coated fabrics engineered with Cordura fiber technology for enhanced abrasion resistance,
- Carrington FlameTougher 280AS made with Cordura NYCO fabric technology offering enhanced abrasion and tear resistance and designed to meet EN1162 for flame retardant clothing,



- Stretch reinforcements: range of high tenacity polyester and polyamide 66 Cordura fabrics with Lycra T400 stretch technology for workwear garment reinforcement,



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- Cordura Denim: the latest hardwearing, hard-working denims including cutting-edge fabrics with high tear strength and stretch recovery functionality for service trousers,
- Cordura 4Ever Knits: French terry and fleece constructions designed to be soft, strong and long-lasting,
- Cordura fabrics with Susterra bio based membranes and coatings for safety footwear (Tiong Liong, Taiwan) and outdoor apparel (Everest, Taiwan).